



Social Impact Intern Job Description (Non-Pay) (5-6hrs a week)

Job Summary

Social Impact Intern duties and responsibilities includes providing research and support to a start-up company focused on protecting people over the age of 50 from losses due to financial exploitation, identity theft, and unnecessary spending. You will be researching the costs associated with financial losses and current efforts to prevent losses. You will support company management with a variety of tasks related to organizing research materials and creating a plan to share relevant insights with potential 50+ consumers. The intern job includes communicating via phone, email and occasional meetings to ensure that all Social Impact Intern duties are completed accurately and delivered with high quality and in a timely manner. Work can be performed remotely.

About

You will be working with Fruition Technology Labs, a social good business incubator. You will be working on this project for Guide Change, one of the companies in Fruition's incubator program. Guide Change is an early stage venture focused on preventing losses from financial exploitation, identity theft and other threats to the security of people who are retired or nearing retirement. Victims of financial exploitation typically have no means to recover their losses, and these losses often lead to declines in other areas such as health and emotional well-being. Guide Change is building a platform that provides alerts and advice for preventing financial losses.

Job Responsibilities

- Research leading areas of financial losses by people over the age of 50
- Research ways to prevent fraud against people over the age of 50
- Assist in the preparation of written materials with advice on avoiding financial losses
- Conduct market research to validate the needs of 50+ consumers
- Develop ways to share insights regarding minimizing financial losses with retirees
- Share findings to help improve company Website, business plans, and other materials
- Provide general support to company management on research-related efforts
- Identify current laws, organizations and companies that seek to protect against financial exploitation and similar losses

Job Requirements

- Strong interest in social impact projects
- Ability to work independently and prioritize work
- Excellent written and verbal communication skills

- Strong organizational and planning skills
- Proficiency in MS Office and PowerPoint
- Preferred: Prior experience with senior care matters
- Optional: Proficiency in WordPress